



# Alliance Historical Society

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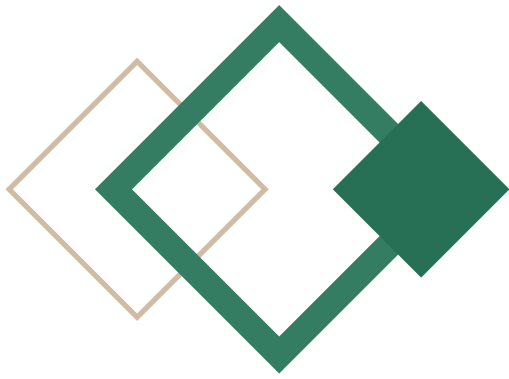
# 2024 ANNUAL REPORT

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# FROM THE PRESIDENT

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Trivia, Three Families, and Tours - The Alliance Historical Society spent 2024 expanding its affiliations and programs with the Castle Crusaders and Alliance Area Preservation Society (3 Families). The three organizations pooled their resources offering shared tour dates at the three historic homes of Alliance. The result of the shared marketing yielded a 50% increase in visitors to the Mabel Hartzell Historical Home over 2023 attendance. A grant from the Greater Alliance Foundation, marking their 25th anniversary, offered free tours, an ice cream social at Glamorgan Castle, and a catered dinner for six at Mabel's house.

In June, we unveiled a self-guided walking tour of the East Main Street Historic District. The 32 stops were documented in cooperation with the Preservation Society and permanent signage was created using funds from the GAF's Give Alliance 365 program and the Anthony Lalli Downtown Fund.

Two successful Trivia Night fundraisers continued to raise awareness of the Society's resources with an increase in participants in the second series.

The newly acquired property at 807 N. Union Avenue is slowly taking on a new function as a much needed storage facility for large artifacts and mechanical items. Our strategic planning will determine the best long-term use of this property.

Other accomplishments are highlighted throughout this report. We are proud to continue sharing stories and preserving Alliance's history.

Karen Perone



# BY THE NUMBERS



\*Arrows indicate increase/decrease from 2023

**Visitors** to Mabel Hartzell Home - 460 **↑**156  
**Children Visitors** - 195 **↑**12

**Volunteers** - 42 **↓**21  
Volunteer **Hours** - 2,210 **↑**478.5

Number of **Events** Hosted - 17 **↑**14  
**Attendance** at Events - 710 **↑**498

Reference **Questions** Answered - 230 **↑**46  
Number of **Annual Members** - 111 **↓**13  
Number of **Life Members** - 52 **↓**5

Number of **Item Donors** - 57 **↓**4  
Number of **Items Donated** - 308 **↓**281

Social Media:

**Facebook** - 4,195 Followers **↑** 450  
> 18,900 Engagements

**Instagram** - 189 Followers **↑** 31  
> 94 Engagements

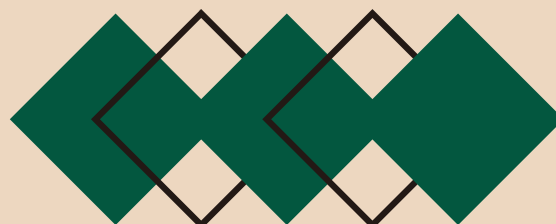
**YouTube** - 57 Videos ; 456 Subscribers **↑** 71  
> 8,209 Views **↑** 409



Volunteers from Mount Union, Carnation Queen Candidates, and Community Members helped with yardwork and maintenance at the Mabel Hartzell Home



East Main Street Historic District self-guided walking tour



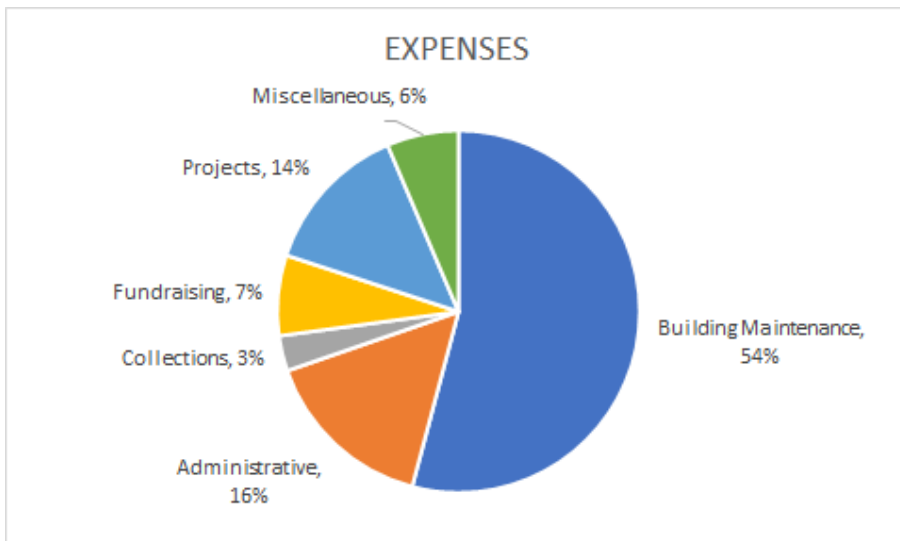
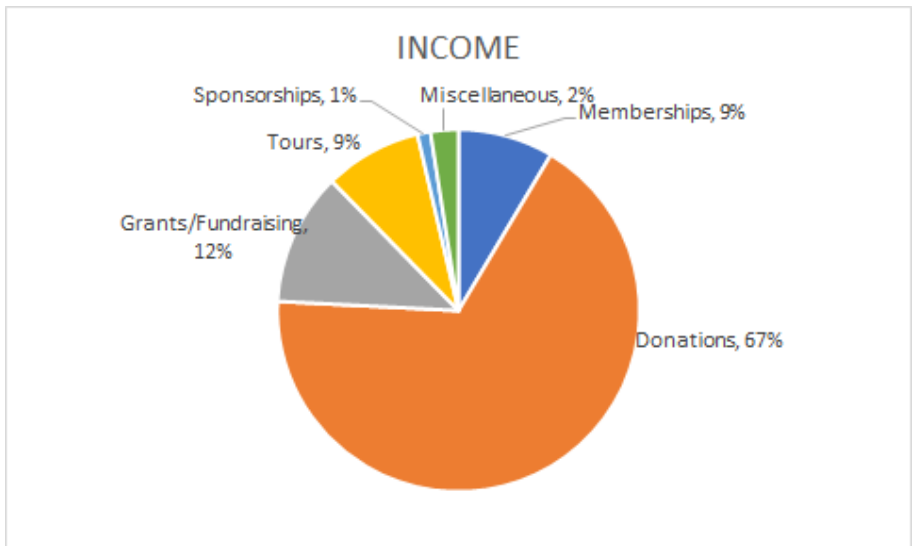
# FINANCIAL REVIEW



The Alliance Historical Society continues to exercise careful fiscal management, with annual expenses under budget for 7 of the last 10 years, while conservatively adding to the reserve and endowment funds of the Society for future capital expenses. Nearly an additional \$10,000 was received over the amount predicted, thanks to increased donations and memberships made through the Greater Alliance Foundation's Together Fund. An unsolicited grant of \$4,000 from the Greater Alliance Foundation was given to increase visitation in celebration of the Foundation's 25th anniversary.

Expenses for utilities and insurance increased because of the purchase of 807 N. Union Avenue. Maintenance expenses on the Mabel Hartzell Historical Home were minimal, with a replacement of the upstairs furnace as the only major expense.

**Year 2024**  
**Income: \$38, 783**  
**Expenses: \$29,478**





# THE YEAR IN REVIEW

Other events kept the Society engaged with the community during 2024 in addition to the accomplishments outlined in this report,

- Recipient of the OLHA **Outstanding Achievement Award** for the Historic East Main Street Self-Guided Walking Tour with the Alliance Area Preservation Society
- Historic photographs of Alliance businesses were provided to the newly opened **Meijer** store for a prominent display
- The presidents of the Historical Society and Preservation Society **presented together at professional gatherings:**
  - “Better Together: How Three Organizations Can Work as One,” Museum Leadership Exchange (MLX)
  - “Building Projects from Need to Completion,” Ohio Local History Alliance
- **Descendants of Dr. Levi L. Lamborn**, developer of the scarlet carnation, Ohio’s state flower, attended the Greater Alliance Carnation Festival and enjoyed a personalized tour of Alliance highlighting the family’s history
- Board member emeritus Joseph Zelasko took president Karen Perone for a “ride” in the 1910 Alliance car in the **Carnation Festival Grand Parade** along with an antique milk truck and high wheeler bicycle
- The grounds of the Mabel Hartzell Home were the backdrop for a **wedding couple’s photographs**
- The two **Trivia Nights** raised almost \$5,000, increasing awareness for the work of the Society, contributing to the economic development of the community, and garnering 19 sponsors for the event
- Four new **Marking Time in Alliance** episodes were produced:
  - East Main Street
  - Glamorgan Castle
  - Mainwaring Chapel
  - The Troll Hole
- A **new video series** “Stories That Made Alliance” debuted on Channel 1022 in partnership with Alliance High School’s video arts students



Dalton Rininger Kline, president AAPS, and Karen Perone, president AHS receiving Outstanding Achievement Award at OLHA



Mike and Terry Lamborn visited the sites associated with Dr. Levi L. Lamborn and the development of the scarlet carnation

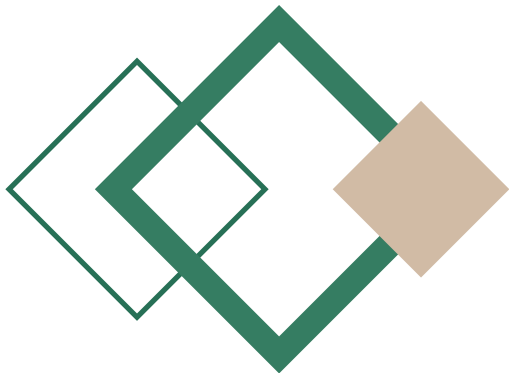


Joseph Zelasko in the 1910 Alliance car talks to the young “milkman” during the Carnation Festival Grand Parade

# OFFICERS & BOARD MEMBERS

## Officers

Karen Perone, President  
Michelle Dillon, Vice President  
Jennifer Crist, Secretary  
Michelle Sams, Treasurer



## Contact Us

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Shirene Starn-Tapyrik  
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